



ENTREPRENEURSHIP WITH ZERO WASTE

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Abstract:

Entrepreneurship is the attempt to create value through recognition of business opportunity, the management of risk taking and through the communicative and managerial skills to mobilize human, financial and material resources to bring a project. It is a process of action an entrepreneur undertakes to establish his/her enterprise & thus a cycle of actions to further the interest of the entrepreneur. Zero Waste is the next step in the success story called recycling. Every day millions of citizens do the right thing they recycle. Now it is time to set our sights higher and start planning for the end to wasting resources and to our reliance on landfills, incinerators & other waste facilities. Zero waste is a policy, a path, a direction, a target which is a process of thinking towards a new planning approach for the 21st Century. It adds to that system the principles of conserving resources, minimising pollution, maximising employment opportunities & providing the greatest degree of local economic self reliance & also helps in free enterprise economic systems stand for individual freedom, entrepreneurship, & free market capitalism. Entrepreneurship with zero waste is possible in many fields for example foods & nutrition, textile & clothing, in fashion field, home furnishing & in many industries.

Keywords: *entrepreneurship, zero waste, recycling, conserving resources*

Introduction:

The world is being transformed by the work of entrepreneurs. Everyone benefits when entrepreneurs can thrive- it's like throwing a pebble into a lake & seeing the ripples spread out. We are living in global entrepreneurial revolution. Be a social, technical, & even a political entrepreneurs. The spirit of entrepreneurship is remaking economies & inspiring people. It is about creating something making connections & solving problems. Zero Waste is the next logical step beyond short term goals established for recycling by the 21st Century. Do we stop at 35% or 50% recycling to built landfills & incinerators to handle the rest of our waste? Or do we continue to build on the tremendous success of the past decade in recycling & begin tackling some of the more fundamental aspects





of waste generation & work to eliminate waste at the source. In this field the advent of new technology & the arrival of e-world have allowed anyone to be a global business. The internet has fuelled this entrepreneurial revolution. It's great for countries, business & individuals. There are markets available, physical & e- market and there is also more knowledge. Technology has allowed people to learn how to become an entrepreneur. Social entrepreneurship is using the best of to help people to start a business or use entrepreneurial ideas to solve problems. Entrepreneur- someone who takes a risk with money to make money. At present we are living in a global entrepreneurial revolution. This is the best time in history to be an entrepreneur. The other driver of this new paradigm is the internet. The advent of new technology & the arrival of e-world have allowed anyone to be a global business. There are more markets available physical & e-markets and there is also more knowledge.

Zero Waste System Consists of Following Points:

Shifting Subsidies---- Design for the Consumer----- Clean Production---
Distribution--- Empowered Consumer----Resource Recovery Centres---
Producer Responsibility---- Jobs for the Environment--- Changing the Rules
in the Society.

Concept of Entrepreneurship:

Entrepreneurship is the attempt to create value through recognition of business opportunity, the management of risk taking & through the communicative & management skills to mobilize human, financial & material recourses necessary to bring a project .Today entrepreneurship is the product of team work & the ability to create, build & work as a team.

Role of Women Entrepreneurs in Zero Waste Entrepreneurship:

Women constitute around half of the total world population. In traditional societies they were confined to the four walls of houses but in modern times they have come out & to participate in all sorts of activities like academics, politics, administration, social work & in business also. Woman Entrepreneur is defined as “an enterprise owned & controlled by a woman having a minimum financial interest of 50% of the capital & giving at least 50% of the employment generated in the enterprise to women. Some





facts show that the much low literacy rate 40%, low work participation 28%, & low rural population share 10% of women as compared to 60%, 52% & 18% of men respectively. So the development of woman entrepreneurship is low in the country. It is one of the significant factors for sustainable socio-economic development. Hence women can enter in the field of zero waste business because it is possible form to work in home itself & prepare various decorative articles, garment & pottery painting etc.

Entrepreneurs should be given motivation and training towards zero waste-

- Moving up the waste stream to consumers, advertisers, manufacturers and product designers to the front end of the system
- Perusing waste prevention, reuse, repair, recycling & composting & banning materials & products that don't allow for those activities
- Paying up front the full costs of environmental degradation & social fragmentation by including those costs in the price of products & services
- Focusing on renewable recourses & doing more with less
- Defining economic success as delivering more services with fewer energy & material resources.
- Developing information like the Toxics Release Inventory to report wastes generated & materials & energy used to provide hard facts to consumers to make good choices.
- Promoting repair, resale & reuse of durable products made of fewer material types & designed for recyclability when they outlive their usefulness.
- Recognizing that most environmental impacts from products e.g. pollutants created, energy consumed, habitat destroyed comes from resource extraction & industries upstream of consumers rather than from their disposal in landfills.

Making Different Articles from Zero Waste:

Before you throw anything waste away really think about it. For e.g. if you have finishes burning a candle that comes in a a big jar don't waste it, instead drain out the leftover wax & use it as storage. This is called





“Recycling”, whereas the “Up cycling” is the process of converting waste materials or use it to make products into new materials with better quality and for better environmental value. This is not for people who love art & craft but these ideas are worth trying to make our home a whole and cooler.

Use of Waste Plastic and Glass Bottles to Make Decorative Articles:

- 1- Making of Lily Flowers with plastic bottles.
- 2- Making of Flower Vas with soda bottle
- 3- Making of a broom from plastic bottle
- 4- Making of Pendent Lamps with colourful glass bottles.
- 5- Making Night Lamp with plastic & glass bottles.

Use of Waste Clothes and Fabrics:

Fabric is a great resource & used fabric in clothing has so many possibilities for being reused again. By saving old clothes & turning them into something creative to save resources & make fantastic new things.

- 1-Making of a Floor- Mat with waste clothes
- 2 –Making of Sanitary Napkins with waste cloth.
- 3-Making of decorative Purses and Hand-bags
- 4-Making of attractive Sandals and Chapels
- 5-Making of Collage work articles & so on.

Use of Waste Papers and News Paper & Waste CDs:

- 1-Making beautiful Flowers from paper.
- 2-Making of Pen holder, Magazine holder with paper.
- 3- Making of Jewellery Box with paper.
- 4-Making of Photo frames with CDs.
- 5-Making of Candle Stand from CDs.

Fashion Tries On Zero Waste:

We wear organic T-Shirts, hang over clothes to dry. We recycle unloved shirts & dresses. Today truly fashion forward have radical ambition towards zero waste designs strives to create clothing patterns that leave not so much as a scrap of fabric on the cutting room floor. The designers have spent the years quietly experimenting with innovative design techniques to create zero fashion clothing e.g. To create jeans that are close to zero waste & are also good looking. Creating fashionable clothing out of worn clothes is





a great way for fashion brands to be sustainable. The above mentioned areas & many other where an entrepreneur can start entrepreneurship with zero waste, with very low financial investment inside the home itself & become a successful entrepreneur.

Conclusion:

When you start with the entrepreneur, then his/her family is better off, then his community, then other people see it & they are inspired to start their own business. Beyond that you create a stable society & a better tax base, so it helps everyone when entrepreneurs succeed. So it is clear that Zero Waste entrepreneurship helps to conserve resources, minimise pollution, maximise employment opportunities and provide the great degree of local economic self reliance. It is the best time to be an entrepreneurs those are responsible for changing the Nation and World for the betterment of the mankind.

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